

As the use of technology is on a rapid incline, so are cyber-attacks and identity theft. Everyone has heard the stories about that huge inheritance just waiting to be claimed, all you need to do is send your bank information or pay a small fee and the money will be wired to your account. Unfortunately, the scammers are getting better and better, and we need to protect ourselves.

So, what is cyber security and who needs it?

Simply put, cyber security is the protection of networks, programs, devices and data from attacks and unauthorized access. Everyone from individuals to companies are at risk, and the benefit of being protected greatly outweighs the cost.



Did You Know?

- *Cybercrime is up 300% due to COVID-19 pandemic*
- *Cyber-attacks occur every 39 seconds*
- *95% of cybersecurity breaches are due to human error*
- *Phishing, a social engineering attack entailing fraudulent communications appearing to come from a trusted source, is the leading cause of cyber-attacks worldwide*
- *Approximately 21% of Americans have been victim of ransomware attacks*

Tips to Avoid Cyber Attacks

- *Work with your insurance agent to add Cybersecurity insurance to your homeowner's plan*
- *Do not open emails or click links from unknown senders or unrecognized email addresses*
- *Keep all software up to date including web browsers*
- *Use strong passwords and change them often*
- *Use anti-virus protection and firewalls*

The next time you are asked to verify your personal information by clicking a link, think twice!

That one click can cost you or your business thousands of dollars, a headache and possibly a bad reputation. Get ahead of it and consult with your insurance agent to speak more about ways to protect yourself.